

# ARTISTS THRIVE SUMMIT

Sept. 27- Oct. 1, 2021  
Online Experience

*Schedule is subject to change  
Information current as of 9/9/21*

## MONDAY, SEPTEMBER 27, 2021

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- 12:00-12:45pm ET **Making the Most of Zoom**  
There's more to Zoom than just boxes of videos. Learn some core functions that we will be using throughout the Summit including reactions, breakout rooms, backgrounds and renaming yourself.
- 12:45-1:00pm ET *Break*
- 1:00-1:45pm ET **Welcome Session - What's New with Artists Thrive?**  
Start your Summit experience by grounding yourself in Artists Thrive! Learn how the tools are being used across the country to better support artists, hear what's new with Artists Thrive, get a glimpse of the new interactive action-oriented software that will take your work to the next level!
- 1:45-2:00pm ET *Break*
- 2:00-3:45pm ET **Plenary Session - Radical Imagination**  
As creatives, the greatest power available to us is our ability to dream and imagine. How do we employ these skills in concert with movement ecologies to move into the next steps of our collective healing?  
● ● ● A
- 3:45-4:00pm ET *Break*
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|----------------|---|--|---|
| 4:00-4:45pm ET | <b>Meet Winston-Salem Artists</b><br><i>Hear from artists who integrate nature into their creative practice.</i><br>● A | <b>Zoom Networking Room</b><br>Meet other attendees in a group setting | <b>Speed 1:1 Networking</b><br>Get to know other attendees through a structured speed meeting event using <a href="#">Glimpse</a> software. |
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- 4:45-5:00pm ET *Break*
- 5:00-6:00pm ET **Networking Happy Hour**  
*End your first day in a casual environment with other Summit attendees*

## Tuesday, September 28, 2021

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### 12:00-12:45pm ET **Cooking Class**

Start your afternoon with a Winston-Salem chef and learn a new recipe!

### 12:45-1:00pm ET *Break*

### 1:00-2:45pm ET **Innovation. Acceleration. Collaboration.**

The city of innovation: what is it? Join us to find out why and how Winston-Salem has a high-level of innovation! What do we do? How are we different? Hear from ecosystem leaders and directly from the entrepreneurs and artpreneurs! Participate in an audience-judged lightning round of speed pitching from local entrepreneurs!

● A

### **Collective Higher Ed Rubric Writing**

While you may be a brilliant human, when working on creating a tool that has potential to shift systems and make change, you should not try and tackle this alone. In this interactive session, you will learn how Artists Thrive continues to build on the model of collective creation as they embark on the development of the new 'I Teach Artists' tool meant to support and improve the learning experience for artists and educators in higher education. Members of the committee working on this tool will share their processes and outcomes to date, provide resources, and engage attendees to inform the tool's creation.

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### 2:45-3:00pm ET *Break*

### 3:00-4:45pm ET **Destination Equity - Many Roads**

You'll hear stories about the feelings, thoughts, and circumstances that sparked action within these leaders to take deliberate steps towards establishing more equitable practices within their organizations and communities. Significant time is allotted for participants to share out on their community's unique issues and concerns regarding achieving equity and anti-racist practice. There's no template for achieving the culture change we seek nor one route to our ambition. This session welcomes sharing and advising in a guided interactive way yielding ideas that you can take back home to inspire staff and citizens.

● A

### **Pivoting towards Diversity in Art Teaching and Practice**

Educators have a responsibility to integrate and meet the diverse needs of students; with diversity meaning not just racial or ethnic diversity, but also to include differences between rural and urban environments. This interdisciplinary panel will engage the topic of diversity in teaching in higher education arts programs by discussing faculty scholarship, lecture or studio courses. Presentations are particularly encouraged to consider how faculty must modify their teaching practice to accommodate the needs or integration of indigenous, Appalachia, Affrilachia, and other underrepresented populations.

● ●

### 4:45-5:00pm ET *Break*

### 5:00-6:00pm ET **Networking Happy Hour**

*End your day in a casual environment and meet Winston-Salem artists and arts organizations!*

● A

### **Zoom Networking Room**

Meet other attendees in a group setting

### **Speed 1:1 Networking**

Get to know other attendees through a structured speed meeting event using [Glimpse](#) software.

## Wednesday, September 29, 2021

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### 12:00-12:45pm ET **Meet Winston-Salem Artists**

Start your afternoon with performances and conversation with Winston-Salem artists!

● A

### 12:45-1:00pm ET *Break*

### 1:00-2:45pm ET **Recovery, Reopening, and Resilience: The Drive to Thrive**

The past eighteen months have shown us disaster situations that few were prepared for – the pandemic, its economic fallout, and concerns about racial, economic, and health inequity. How can artists and arts organizations survive, or possibly even thrive, amidst this perfect storm of concerns?

Join National Coalition for Arts' Preparedness and Emergency Response (NCAPER) Executive Director Janet Newcomb and Performing Arts Readiness (PAR) Project Director Tom Claeson for a discussion on disaster preparedness, response, and recovery.

Our speakers will set the stage, and ask the group a few questions, but mainly take time to discuss your concerns about preparing for and recovering from all types of hazards. And they will briefly cover critical resources that PAR, NCAPER, and other arts service organizations can provide to your organization.

● A

### 2:45-3:00pm ET *Break*

### 3:00-4:45pm ET ***Business As Unusual: Innovative Ways Artists are Taking Care of Business Needs***

Learn about new, innovative projects to help artists and arts organizations with the “business” side of their work so they have more time, money, and margin for creating. Then we’ll brainstorm what our communities have and need.

● A

### 4:45-5:00pm ET *Break*

### 5:00-6:00pm ET ***Networking Happy Hour***

*End your day in a casual environment with other Summit attendees*

### **Identifying and Activating Community Power Players**

Participants will join leaders from the Black Creatives Revival Cohort in a Power mapping exercise and discussion about community advocacy, how to identify community power players, institutional and individual, and how to move those individuals and institutions to do what the community wants them to do. Creating a power map will help you answer these important questions:

- Who are some key potential allies in your community—individuals and organizations who are likely to be on your side and who have the ability to influence others?
- Who might oppose your plan, and who is in the middle who could be brought over to your side?
- What are effective ways to communicate with your community?

● ● A

### **Session TBA soon!**

● ● A

## Thursday, September 30, 2021

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- 12:00-12:45pm ET **Winston-Salem Artist Marketplace**  
Join Shannon Stokes with the Arts Council of Winston-Salem & Forsyth County as she gives us a tour of the artists in their [gift shop](#), shows off some amazing art, and introduces some artists who will share their work.  
● A
- 12:45-1:00pm ET *Break*
- 1:00-2:45pm ET **Mindfulness Collaboratory**  
Join us to hear about our work with the Mindfulness Collaboratory in our first year of research. This project focuses on the role of contemplative practices, mindfulness and creative self-care on aiding focus, positive uplift, and resilience for the benefit of artists and arts leaders. The presentation will cover the impacts of practice, community, and sharing from our first year of research creating 7 mindfulness collectives throughout the country. We will share both the formal and informal practices used throughout our training and let you know how you might become more involved!  
● ● A
- Examining Equity in Digital Learning Environments in Community Arts**  
What are the needs of artist-educators, arts learners, and arts organizations when we are engaging with digital learning environments in community arts? From an equity and inclusion-based perspective, what does it require to meet those needs, and how can we become better leaders and facilitators in the work that we do for and with communities in the arts? In this session we will explore these questions collectively, and in contribution toward a larger research initiative that is spanning across Canada and the US. This initiative is “Engaging Artists in Digital Learning Environments” - it is led by Voice of Purpose, with an aim to develop accessible resources and tools to help equip, uplift, and deepen the impact of the community arts education sector.  
● ● ●
- 2:45-3:00pm ET *Break*
- 3:00-4:45pm ET **Plenary Session: Building Resilient Black Arts Organizations - Winston-Salem’s Racial History In The Arts**  
From the National Black Theatre Festival to the renowned Diggs Gallery, Black arts community is a vibrant and vital resource to the community. However, race has always been a factor in the survival of Black arts organizations. Black Lives Matter, a continuum of the Black Arts Movement, has highlighted the biases that African American creatives have had to navigate to produce their work. Meet leaders from the city’s historical arts organizations and hear their stories of endurance and triumph. You’ll also learn about initiatives to advance diversity, equity, and inclusion from granting organizations. This session will include panel and table discussions.  
● ● A
- 4:45-5:00pm ET *Break*
- 5:00-6:00pm ET **Lyrics by the Lake artists showcase**  
*End your day with a showcase of Winston-Salem artists performing as part of the Lyrics by the Lake series!*  
● A
- Zoom Networking Room**  
Meet other attendees in a group setting
- Speed 1:1 Networking**  
Get to know other attendees through a structured speed meeting event using [Glimpse](#) software.

## Friday, October 1, 2021

- 12:00-12:45pm ET **Cooking Class**  
Start your afternoon with a Winston-Salem chef and learn a new recipe!
- 12:45-1:00pm ET *Break*
- 1:00-2:45pm ET **Creative Fellowships: Building Community and Opportunity for Organizations and Artists**  
Join the Thomas S. Kenan Institute for the Arts and two of its Creative Catalyst Fellowship Partners and recent Fellows to learn more about the Creative Catalyst Fellowship model, paid opportunities designed to allow artists to build new skills, gain professional experience and learn from mentors while providing organizations an opportunity to use artists' training, skills and creativity to temporarily fill organizational gaps while identifying a long-term, sustainable strategy to build on momentum generated by the Fellowship.  
● ● A
- Speed 1:1 Networking**  
Get to know other attendees through a structured speed meeting event using [Glimpse](#) software.
- Creativity Helps Humanity Thrive - the AIR Institute Grows Local Creative Economies**  
What if more of us developed our creativity? And then we applied that creativity to everything we do. What new ventures would be started? What revolutionary ideas would emerge? The world would be different. And not just for artists and people in the art world, but for all of us.  
  
The AIR Institute believes that diversity of people, opinions, and experiences, at decision-making tables, make communities and economies stronger. We work to ensure that our communities have full access to essential education, tools, and resources that build self-determination, resilience, cultural equity, and creativity.  
  
This workshop session will include an overview of the AIR Institute workshops and programs, case studies from rural and under-served communities, short videos, and a hands-on empathy building exercise that will demonstrate the power of using equitable collaboration, design thinking, and business planning to help people and communities manage for change and grow their local creative economy.  
● ● A
- 2:45-3:00pm ET *Break*
- 3:00-4:45pm ET **Sending Session**  
We will wrap up our week of learning and connecting with opportunities to set some goals for the coming months, have small group conversations, and share what's next for Artists Thrive!
- 4:45-5:00pm ET *Break*
- 5:00-6:00pm ET **Networking Happy Hour**  
*End the Summit in a casual environment with other attendees*