GOING VIRTUAL: Moving Your Programming Online
• Session Overview
• Making space for reflection
• Tips for designing & planning
• Tips for delivering
• Best practice examples
• Q & A
Grace & Empathy
Use Design Thinking Principles: Start With Audience Empathy.

Is this program necessary and/or needed?

Do you really know what your audience wants?
Design Thinking

Repeat. Repeat. Repeat.
Do Deep Research

• Start with artists & organizations
• Ask your network!
• Videogames!
What does success look like?
Don't be a Perfectionist!
Be Prepared to Cancel or Change
Delivery Tips

- Everything takes twice as long
- Attention Spans are shorter
- Emotional Intelligence is harder
- Change plans with current events
- Provide tech training at beginning
- Have co-host help with tech/admin
- Be prepared for internet glitches
- Survey and make changes constantly
- PRACTICE, PRACTICE, PRACTICE
Zoom Tips

Find Zoom Controls

- Mute
- Video
- Chat
- Participants
- Reactions
- View
- Spotlight & Pin
- Share/Screen – Whiteboard, Advanced
- Settings
- Breakout Rooms

Phones: safe driving mode
*6 mute/unmute
*9 raise hand

Rename yourself include state or affiliations
Try a chat to everyone or one person
Best Practices

• Workshop
• Gallery Opening
• Music Festival