A SNAPSHOT SWOT EXERCISE FOR ARTISTS THRIVE
On Using the “I Am an Artist” and/or “I Work with Artists” Tools

Briefly describe your use/attempted use of the Artists Thrive tools: ____________________________________________
__________________________________________________________________
__________________________________________________________________

STRENGTHS (What went best about my use/attempted use of the ARTISTS THRIVE tools? What were the strengths of the tools themselves?)

1. ________________________________________________________________
2. ________________________________________________________________
3. ________________________________________________________________

WEAKNESSES (What do I wish had gone better? How could the tools themselves be improved?)

1. ________________________________________________________________
2. ________________________________________________________________
3. ________________________________________________________________

OPPORTUNITIES (As we think about future use of these tools, what opportunities are available, or do we wish were available, to help us use them more/most effectively?)

1. ________________________________________________________________
2. ________________________________________________________________
3. ________________________________________________________________

THREATS (What gets in the way of this work? Are there factors or forces that threaten our ability to pursue/achieve what we want with these tools?)

1. ________________________________________________________________
2. ________________________________________________________________
3. ________________________________________________________________