

# ARTISTS THRIVE

## 2025 SUMMIT SPONSORSHIP OPPORTUNITY



KANSAS CITY, MO

MAY 6-8, 2025

# ARTISTS THRIVE

# ABOUT US

Artists Thrive is a growing initiative offering activities, practices, language, visions and values of what it means to succeed and thrive as an artist – and what it means to have a thriving arts sector and, eventually, thriving communities. It is a set of interconnected and holistic resources that can guide us in improving our performance and, ultimately, the conditions in which artists can thrive.



## **Think of Artists Thrive Like a Navigation System**

Artists Thrive helps us see where we are in our work, where we want to go, what is important to measure, and how we can improve in ways that benefit everyone involved.



Artists Thrive is meant to be customized, adapted, and applied to many situations to support your work. These tools can also be used again and again as a reference point for measuring how you, your organization, agency, department, community collaboration, partnership, or artist collective is advancing toward your goals over time.

ARTISTS  
THRIVE

# ANNUAL SUMMIT

## BUILDING A THRIVING NETWORK



Spark collaborations, share best practices, and find inspiration alongside a diverse group of individuals who share a dedication to the arts. Whether introverted or extroverted, a seasoned professional or just starting out, the Summit's flexible format ensures everyone will find the connections they crave.

## LOCAL PARTNERSHIPS

Artists Thrive partners with local organizations to build an authentic experience for the national audience. Our partners help spread the word, recommend speakers, craft experiences and tours, and help ensure Kansas City is a destination to return to again and again!



# ARTISTS THRIVE

# PAST SUMMIT SESSION SAMPLING

## **Activation of a Creative Economy in Patrick County, VA**

Julie Walters Steele, Sarah Wray, Lora Mahaffey,  
Reynolds Homestead/Virginia Tech, Bull Mountain Arts  
(*I Work With Artists - Artists Working in Community*)

## **Artists Can Thrive by Impacting the Justice System**

Alma Robinson and Toyin Moses  
California Lawyers for the Arts  
(*I Work With Artists - Artists Working in Community,  
Advocacy*)

## **Arts in Education: Making the K-12 Connection**

Michelle Burrows and Tom Nevels  
A+ Schools of North Carolina  
(*I Work With Artists - Services & Programs*)

## **Centering Artists in Your Grantmaking**

Mollie Flanagan, Rhode Island State Council on the Arts  
(*I Work With Artists - Funding Individual Artists*)

## **Empowering Artists through Community Arts Advocacy**

Quanice Floyd  
National Guild for Community Arts Education  
(*I Am An Artist - Communicating and Connecting, Power*)

## **Exploring the Crucial Role of Artists in Community Pre- and Post-Disaster**

Ruby Lopez Harper and Cameron Baxter Lewis  
Craft Emergency Relief Fund (CERF+)  
(*I Am An Artist - Artistic Life*)

## **Keeping it Festive:**

### **Inside the mind of the Festival Organizers**

Larry Barron and guests, Spoken Word Society  
(*I Work With Artists - Advocacy, Artists Working in  
Community, Organizational Capacity*)

## **Navigating Your Plot Twist: Re-Writing Your Ending After the Storyline Changes**

Stacy Ahua, Usu Company  
(*I Am An Artist - Artistic Life*)

## **Show me the numbers: Articulating the economic impact of the arts to your community**

Katie Murray, Orange County Arts Commission  
(*I Work With Artists - Artists Working in Community,  
Organizational Capacity, Valuing Artists*)

## **The Power in Passing the Mic: Creating Real Impact for Underserved Communities**

April Mata and Shakeyla Ingram, Black Artist Forward  
(*I Am An Artist - Power, I Work With Artists - Advocacy,  
Services & Programs*)

## **Thriving and Profitable: Pricing Your Work for Profit**

Cynthia Deis, Triangle ArtWorks  
(*I Am An Artist - Money*)

## **Valuing Art, For Your Market and Yourself**

Luann Jennings, Independent Educator  
(*I Am An Artist - Money, Communicating and  
Connecting*)



# ARTISTS THRIVE ATTENDEE QUOTES

*"This was the best conference I have ever attended, and the only one that enabled me to equally embrace both my artist and arts administrative self."*

*"Amazing experience! This was exactly what I needed to recharge and move forward. Great sessions, great instructors, nice variety of subject matter. One of the best professional experiences I've ever had."*

*"I had so many opportunities to grow and learn. I have been to a lot of mediocre conferences, but Artists Thrive was well organized and did not disappoint!"*

*"I had an incredible experience and am walking away with a renewed sense of perspective on and energy for this work."*

*"I really appreciated the balanced content - from working in community and budgets to work-life balance and mindfulness - it was a very holistic offering."*

*"This is what I have been dreaming for and because of the conference I am now in touch with a group of folks who do what I do and we can all help each other succeed together!"*

# ANNUAL SUMMIT SCHEDULE

## LOCATION

**Kauffman Foundation Conference Center**  
4801 Rockhill Rd, Kansas City, MO

## TUESDAY, MAY 6

- 2:00pm **Welcome Session**
- 3:30pm **Networking Meet-ups**
- 5:00pm **Kansas City Region Overview Plenary**
- 7:00pm **Dinner in Crossroads District**

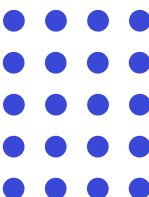


## WEDNESDAY, MAY 7

- 8:30am **Breakfast**
- 9:30am **Breakout Sessions & Learning Journey Options**
- 12:30pm **Lunch**
- 2:00pm **Breakout Sessions**
- 6:00pm **Dinner at Charlotte Street Foundation**

## THURSDAY, MAY 8

- 8:30am **Breakfast**
- 9:30am **Breakout Sessions & Learning Journey Options**
- 12:30pm **Lunch**
- 2:00pm **Breakout Sessions**
- 3:30pm **Sending Session**
- 6:00pm **Optional Community Dinner Event**



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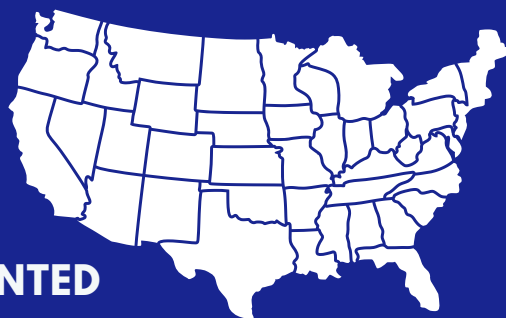
# 2025 SUMMIT PROJECTIONS

250

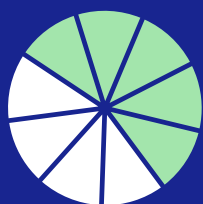


IN-PERSON ATTENDEES  
1/2 FROM KC REGION

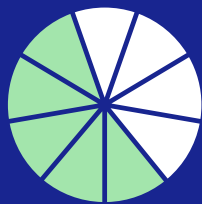
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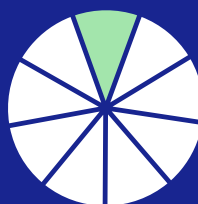
STATES  
REPRESENTED



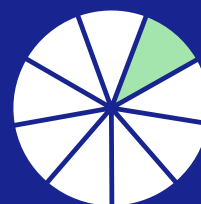
ARTISTS



ADMINISTRATORS



EDUCATORS



FUNDERS

28



INTERACTIVE  
SESSIONS

4



LOCAL LEARNING  
JOURNEY TRIPS

40



1:1 COACHING  
SESSIONS

68



SPEAKERS, ARTISTS  
& CO-CREATORS

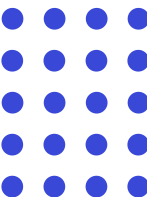
# ANNUAL SUMMIT SPONSOR PACKAGES

**EXPERIENCE SPONSORSHIPS**

All Experience Sponsors receive:

- Acknowledgement in signage, on website, and from the stage
- Opportunity to include a handout/give-away in welcome bags
- 2 Complimentary Summit registrations

<b>Dinner Sponsor</b>	<b>\$10,000</b>	<i>2 available</i>
<b>Lunch Sponsor</b>	<b>\$5,000</b>	<i>2 available</i>
<b>Break Sponsor</b>	<b>\$2,000</b>	<i>4 available</i>
<b>Learning Journey Sponsor</b>	<b>\$5,000</b>	<i>4 available</i>
<b>Program Sponsor</b>	<b>\$2,500</b>	<i>1 available</i>
<b>Shuttle Bus Sponsor</b>	<b>\$2,000</b>	<i>1 available</i>
<b>Swag Sponsor</b>	<b>\$1,500</b>	<i>1 available</i>





# ANNUAL SUMMIT SPONSOR PACKAGES

All Attendee Sponsors receive:

- Acknowledgement in signage, on website, and from the stage
- Opportunity to include a handout/give-away in welcome bags

**ATTENDEE SPONSORSHIPS**

## 10 National Attendees

**\$10,000**

- Covers airfare, hotel, and registration for 10 attendees

## 5 National Attendees

**\$5,000**

- Covers airfare, hotel, and registration for 5 attendees

## 15 Regional Attendees

**\$10,000**

- Covers mileage, hotel, and registration for 15 attendees

## 10 Regional Attendees

**\$7,500**

- Covers mileage, hotel, and registration for 10 attendees

## 20 Local Attendees

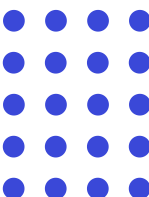
**\$5,000**

- Covers registration for 20 attendees

## 10 Local Attendees

**\$2,500**

- Covers registration for 10 attendees



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THANK  
YOU!



*For more information about sponsorships*

### Artists Thrive

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Tremain Foundation

### Lead Local Partner

**Diane Scott**  
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www.maaa.org



MID-AMERICA ARTS ALLIANCE